



**GOLDEN PHAROS  
BERHAD** (198601003051)

(A Member of Terengganu Inc)

# **WE'RE HIRING PRODUCT DESIGNER (SPECIALIZING IN WOOD PRODUCTS)**

- ✓ Conduct user research to understand customer needs, pain points and preferences.
- ✓ Analyse market trends and competitors' products to inform design decisions.
- ✓ Design intuitive and visually appealing user interfaces (UI) that align with brand guidelines.
- ✓ Collaborate with UX researchers and developers to create functional brand guidelines.

Please submit your CV with present and expected salary, recent photograph to [hra@gpb.com.my](mailto:hra@gpb.com.my) not later than **31 January 2025**.

[www.goldenpharos.com.my](http://www.goldenpharos.com.my)





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## Product Designer (Specializing in Wood Products)

### Roles & Responsibilities

- Conduct user research to understand customer needs, pain points and preferences.
- Analyse market trends and competitors' products to inform design decisions.
- Design intuitive and visually appealing user interfaces (UI) that align with brand guidelines.
- Collaborate with UX researchers and developers to create functional brand guidelines.
- Provide detailed design specifications and guidelines for development teams.
- Participate in design reviews, testing and iterations to refine the product experience.
- Conduct usability tests to identify areas for improvement.
- Ensure design consistency across multiple marketing platforms (web, mobile, desktop apps)
- Any others related task that may assign by the Managements.

### Requirements

- Candidate must possess Diploma/Degree in Industrial Design/Product Design/ Furniture Design/ Wood or equivalent.
- Ability to produce high quality an attractive product design related to wood.
- Proven record producing attractive product design
- Ability to conduct online sales
- Excellent communication and presentation skills
- Possess own transport
- Willing to be placed at Bukit Besi, Dungun, Terengganu

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